



FOR IMMEDIATE RELEASE Friday 31st October 2025

GoodCompany Announces 2025 Award Winners, Highlighting Australia's Corporate Giving Leaders

[GoodCompany](#), Australia's premier platform for workplace giving, volunteering, rewards and charitable impact, is proud to announce the 2025 GoodCompany Award Winners. Topping this year's rankings is Mirvac, followed by Origin, Accenture, Optus, and Zurich Australia.

"Being named the #1 Best Workplace to Give Back reflects the culture we've built at Mirvac, where giving back isn't just encouraged, it's embedded in how we operate" says Sarah Clarke, Mirvac's Group General Manager, Sustainability.

"From our National Community Day, where each year over 950 employees volunteered across 90+ activities, to our Giving Program that matches employee donations dollar for dollar, we're proud to support our people in making a real impact. It's this collective effort that enables us to make a meaningful difference in the communities we help build and sustain."

Mirvac exemplifies corporate purpose in action. With unlimited paid volunteer leave, dollar-for-dollar matched donations, and programs enabling employees to support any charity of their choice, Mirvac empowers its workforce to make a meaningful difference.

Mirvac's social impact initiatives include a Reconciliation Action Plan, public commitment to the UN Sustainable Development Goals, Diversity programs, and Green Energy and Recycling targets. Annual volunteering days see two-thirds of employees participate, while partnerships with the Platinum Pinnacle Foundation and Social Traders' Supplier Development Program drive inclusion and support social enterprises. Mirvac is also on track for B Corp certification, cementing its commitment to positive social impact.

Here is the complete list of winners: [GoodCompany Awards | GoodCompany | Australia](#)

GoodCompany uses AI to rank companies based on their CSR programs that empower employees to give back to the community. The evaluation considered factors such as volunteer leave, volunteer budgets, payroll and matched donations, and other pro-social policies.

Key Trends from the 2025 GoodCompany Awards:

- **Payroll Giving:** 65% of companies offer payroll giving, slightly down from 2024, but continuing to support employees in contributing regularly to causes they care about.
- **Charity Choice:** 56% of companies offer an Open Choice model, while 44% now use a Closed Choice approach, reflecting a growing focus on aligning corporate giving with strategic partnerships and purpose-driven initiatives.
- **Matched Giving:** 78% of companies match staff donations, with the average cap reaching \$3,000 per employee per year. While fewer organisations offer uncapped matching, this reflects a sustained culture of shared generosity.
- **Volunteering:** 95% of companies provide paid volunteer leave (averaging 2.1 days per employee), and 78% maintain dedicated team volunteering budgets, averaging \$471 per person—demonstrating continued commitment to employee-led impact.



Social Impact & Sustainability Commitments:

- 85% of companies have Diversity Programs.
- 80% demonstrate commitment to equal pay for equal work.
- 65% have a Reconciliation Action Plan
- 63% have Green Energy or Recycling targets
- 48% publicly align with the UN Sustainable Development Goals
- 40% are pursuing B Corp certification, with 63% implementing Social Procurement Policies

Key Focus Areas of Impact:

Australian companies are driving meaningful change across Health & Wellbeing, Education & Youth Development, Environment & Sustainability, Community & Social Inclusion, and Disaster & Emergency Relief. From funding hospitals and mental health programs to supporting conservation and inclusion initiatives, corporate giving is shaping a kinder, stronger, and more sustainable Australia.

"At GoodCompany, we are inspired by the incredible generosity and commitment of Australian businesses. The 2025 GoodCompany Awards highlight how companies are not only giving back through donations and volunteering, but also embedding social impact into the heart of their culture. Congratulations to all our winners for leading the way and showing that doing good is good for everyone."
– Ash Rosshandler, CEO, GoodCompany.

About GoodCompany:

GoodCompany connects businesses with charitable organisations, cultivating a culture of giving back. Its platform empowers corporations with tools for volunteering, payroll giving, donation matching, charity gift cards, and storytelling, amplifying CSR efforts and driving meaningful community impact. With comprehensive tracking and reporting, GoodCompany also supports social and governance aspects of ESG initiatives.

For more information go to www.goodcompany.org

For story images /quotes contact Ash Rosshandler, CEO GoodCompany Australia and NZ

Phone: 0414 400 445 **Email:** ash@goodcompany.org