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## **GoodCompany Announces the Launch of the 2025 GoodCompany Awards**

GoodCompany, Australia and Aotearoa's leading platform for workplace giving, volunteering, fundraising and charity gift cards, is proud to announce the official launch of the **2025 GoodCompany Awards**.

**Applications open Monday 18 August and close Monday 6 October.**

These awards celebrate the *Top 40 Good Companies*—organisations across Australia that are leading the way in social responsibility by giving back through donations, fundraising, volunteering, charity gift cards and more.

**“We’re calling all GOOD companies to enter,”** says Ash Rosshandler, CEO of GoodCompany. *“In a challenging and often polarising time, these awards shine a spotlight on the companies that are rallying their people to make a real difference. Whether it’s donating, volunteering, or supporting local communities, these efforts build purpose-driven cultures and stronger teams.”*

### **Why Enter the GoodCompany Awards?**

- **Recognition That Matters:** Celebrate your place among Australia’s Top 40 most generous and socially conscious organisations.
- **Free to Enter:** There are no entry fees—just a commitment to doing good.
- **Celebrate All Forms of Giving:** Whether you’re empowering employees to give through payroll, enabling volunteer days, or matching donations, these awards honour all forms of pro-social activity.

**Find out more:** [GoodCompany Awards](#) | [GoodCompany](#) | [Australia](#)

### **Highlights from the 2024 GoodCompany Awards:**

**Origin Energy** was crowned the #1 top company for the second consecutive year.

*“Origin is incredibly proud to be named the GoodCompany award winner for the second year running, in recognition of our workplace giving, volunteering and charity support,”* said Michelle Zahra, Head of the Origin Energy Foundation.

**Key Trends from 2024:**

- **Payroll Giving:** Offered by 77% of companies—up 26% from the previous year—highlighting a growing focus on sustainable employee giving.
- **Open Choice Giving Models:** 64% of companies now allow employees to choose their preferred charity, a significant jump from 50% in 2022.
- **Matched Giving:** 75% of companies match employee donations, with 30% offering uncapped matching.
- **Volunteering Support:** 98% of companies provide paid volunteer leave, and 79% have budgets for team volunteering—up from 69% in 2023.
- **Community Sponsorships:** Many organisations back initiatives in education, health, First Nations programs, climate resilience, and youth wellbeing—supporting charities like Smiling Mind, OzHarvest, YMCA, and local sports clubs.

**About GoodCompany:**

GoodCompany pioneers in connecting businesses with charitable organizations, fostering a culture of giving back. Through its innovative platform, GoodCompany assists corporations in amplifying their CSR efforts, ensuring a more substantial community impact.

For more information, visit [Workplace Giving | GoodCompany | Australia](#).

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